

BIO OF TRACY KIMBERLIN

Tracy Kimberlin has held the position of Executive Director for the Springfield Convention & Visitors Bureau since March of 1987. The Bureau has a budget of \$2.8 million and a full time staff of seventeen.

A graduate of Southwest Missouri State University, Kimberlin managed several hotels prior to joining the Bureau. In addition to his current duties with the Bureau, he is also a per course instructor in the Hospitality and Restaurant Administration Department of SMSU.

In 1994, Kimberlin was inducted into the Missouri Travel and Tourism Hall of Fame for his work in crafting the legislation that established a funding mechanism for the Missouri Division of Tourism. House Bill 188 has since become known as the "Missouri Model" and has been extensively studied by other states wishing to increase funding for tourism promotion.

Kimberlin serves as Vice-Chairperson of the Greater Springfield Area Sports Commission. He also serves on the boards of the Springfield Hotel/Motel Association and the Springfield Regional Arts Council.