

SPRINGFIELD 
CONVENTION AND VISITORS BUREAU
Springfield, Missouri ... Host of Ozarks Adventures!
Travel Study

A. Did you travel to any other destination in 2003 or 2004?

Yes No

B. If Yes ... Where was your destination?

C. Why did you decide to not visit the Springfield/Branson area?

D. Please indicate on a scale from 1-5 if you agree with the following reasons for not visiting the area.

Price: Please Make a Selection

Value: Please Make a Selection

No Time: Please Make a Selection

Not Interested: Please Make a Selection

Didn't Travel at All: Please Make a Selection

Didn't have the activities/attractions I was looking for: Please Make a Selection

E. On a scale of 1-5, please indicate how likely you are to visit the Springfield/Branson area in the next 12 months.

Please Make a Selection

F. Gender

Please Make a Selection

G. Year of Birth: 19

H. Which is the highest level of education you have completed?

Please Make a Selection

I. Which of the following household income ranges best describes your annual income?

Please Make a Selection

J. Zip code: _____

Please enter your E-Mail Address: _____

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