

**Missouri Association of Convention & Visitor Bureaus**  
**Annual Meeting**  
**June 6, 2005**  
**Chateau on the Lake, Branson, Missouri**

President Stephanie called the meeting to order thanking everyone for attending and participating.

The meeting minutes from the April 20, 2005, the 2004 Audit, and the current financials were reviewed along with the 2005 management contract and the purchase of a \$30,000 CD. Ross Summers moved for approval which was seconded by Teresa Gilliam. Motion passed.

Amy Supple gave the education committee report noting that the RFP for next year's conference is in everyone's handouts. She mentioned that any bureau which has not signed up to receive the DMOU CD's should contact Marci because it is a great educational tool and is a member benefit from last year. Marci noted that MACVB will be co hosting the Censtates TTRA Conference in Overland Park, November 2-4, 2005 and that MACVB will most likely be offering a scholarship opportunity to our members.

Teresa Gilliam and Ronda Mertens gave the membership report noting new allied members CliffEdge Marketing and Internet Destination Sales Systems. They also welcomed new voting members Bowling Green CVB, Herman Tourism Group and the Troy Area Chamber of Commerce. Teresa pointed out the new membership brochure that is in everyone's packets. Ronda encouraged the allied members to attend the Allied Member roundtable tomorrow morning so that they would have an enhanced opportunity for input into the organization.

Andy Thiem gave the marketing report noting that MACVB is in the process of gathering information relative to what tradeshow we all attend. The effort here is to begin to show a "unified" presence at these shows similar to what other states do. To date 13 bureaus have responded, but we need complete information. We will send the e-mail request again to those bureaus that have not responded and give them a one month time frame for response. He also reported that MACVB is looking at hosting a "Hole in One" event at the Governors Conference along with a putting contest. The cost would be \$650 to the association and would enhance visibility to the entire industry. Sam Allen moved that we proceed and Chuck Martin seconded. Motion passed.

Chuck Martin presented the research committee report noting that the tax table, by county is now on line on the MACVB web site. He also discussed the comparative CVB survey which will be distributed this summer for completion by each bureau. This time, if you don't complete the survey you will not be able to access the information.

Sam Allen made the legislative report. He thanked everyone for their hard work, this past session and congratulated them on successful efforts to retain the Division of Tourism marketing budget. He noted that we must keep in mind that the sunset for the

funding is coming up in 2010 and we need to begin working on that right now. He indicated that a number of local or regional issues were brought up by single members this session but MACVB did not take an official stand. MACVB issues need to be state wide and have some type of effect on all of our members. He asked that if there are any issues that the members would like to look at to please get with him or Marci or Stephanie and they will bring them, first, to the exec committee.

Stephanie asked for Old or New Business and there was none.

Meeting Adjourn