

Missouri Association of Convention & Visitor Bureaus
Annual Board Meeting
Country Club Hotel & Spa
Lake Ozark, Missouri
June 7, 2004
12:00 PM

Voting Members Present: Ross Summers – Branson CVB, Chuck Martin – Cape Girardeau CVB, Teresa Gilliam – Carthage CVB, Joe Donnelly - KCCVB, Amy Supple – Chillicothe Visitors Region, Kathy Rahe – Hannibal CVB, Stephanie Roush – Independence Tourism, Jill Johnson – Jefferson City CVB, Mike McAfee – Joplin CVB, Joel Pottinger – Lake of the Ozarks CVB, Sam Allen – Lebanon CVB, Leann Northway – Lee’s Summit Chamber, Karen Krispin – Maryland Heights CVB, John Robinson – MO Division of Tourism, Cheryl Thorp – Platte County CVB, Andy Theim – Pulaski County CVB, Pansy Glenn – Sikeston-Miner CVB, Tracy Kimberlin – Springfield CVB, Marci Bennett – St. Joseph CVB, Towanda Gelbach – Warrensburg Chamber, Mark Wessels – Washington Chamber.

Non-Voting Members and Guests: Terry Patton - AAA, Bonnie Gill – AAA Publications, Debbie Reinhardt – AAA Publications, Scott Silva – Association News Magazine, Dan Lennon – Branson Lakes Area Chamber, Renee Graham – Columbia CVB, Jill Raines – Kansas City CVB, Kaye Malins – Greater Chillicothe Visitors Region, Diana Marr – Independence Tourism, Kirstie Smith – Joplin CVB, Patrick McCartney – Kansas City, KS Chamber, Carol Zeman – Lake of the Ozarks CVB, Eric Homan – Lake of the Ozarks CVB, Rebecca Green – Lake of the Ozarks CVB, Ben Wiese – Lake of the Ozarks CVB, Melody Voris – Learfield Communications, Donna Cordel-Powell – Legacy Dimensions, Ronda Merten – PrePrint Publishing, Bob Purdy – Meredith Travel Marketing, Peter Mason – Meredith Travel Marketing, Tammy Bruckerhoff – MO Dept. of Agriculture, Bob Smith – MO Division of Tourism, Jeff Wohlt – MO Division of Tourism, Deborah Marshall – MO Life Magazine, Meg Mason – MO Life Magazine, John Moore – MO Meetings & Events, Joe Clote – MO Meetings & Events, Chris Mueller – MO Meetings & Events, Dennis Walsh – MO Meetings & Events, Tonia Roberts – MO Meetings & Events, Scott Reeter – Mizzou Magazine, Kim Lenox – MMG, Becky Heeren – MO Division of Tourism, Dee Ann McKinney – MO Division of Tourism, Chad Starbuck – Sports Travel Magazine, Dana Maugans – Springfield CVB, Mar’Ellen Felin – Springfield CVB, Laura Whisler – Springfield CVB, Angie Lenz – St. Joseph CVB, Kim Thompson – St. Joseph CVB, Jolene Dempster – St. Joseph CVB, Mary Supple – St. Joseph CVB, Wendy Pollard – St. Joseph CVB, Shelby Gebauer – St. Louis CVC, Annette Conrad – St. Louis CVC, Ruth Sharp – TNS, Greg Gilstrap – Madden/PrePrint Publishing, Don Anderson – Destination Consultancy Group, Bob Frohoff – MMG, Dave Snider – MODOT, Alan Carr – MMG, Gerard Eisterhold – Eisterhold Associates, Scott Smith – Sprenger McCullough, Pam Wiggins – MO Dept. of Agriculture.

Call to order: The meeting was called to order at 12:05 PM by Tracy Kimberlin, in the absence of President Steve Powell. Tracy welcomed those present to the MACVB Annual Meeting. The previous meeting minutes from February 19, 2004 meeting were approved.

Treasurers Report: It was announced that the financial report would be posted on the MACVB web site.

Proposed Slate of Officers: Tracy presented the proposed slate of officers as presented by the nominating committee. President – Stephanie Roush, Vice President – Sam Allen, Secretary – Amy Supple, Treasurer – Ross Summers and members at large – Teresa Gilliam and Andy Thiem. A second to the nominations was received. Tracy called for nominations from the floor and none were given. The nominations were approved.

Past Board Members: Stephanie Roush thanked the past board members for their service and in particular Tracy Kimberlin and Joel Pottinger who are retiring executive board members. They are both founding members have dedicated significant time to the success of the organization.

Committee Chairs: Stephanie introduced the committee chairs (NEED TO LIST) and encouraged members to become involved in one of the working committees. An educational update was given at this time. MACVB provided scholarships (1 per membership) for those taking the IACVB Sports Marketing Class that was held prior to the annual meeting. MACVB will probably be providing a similar opportunity later this year.

DMOU: Stephanie reminded members of the DMOU benefit that is offered at no charge to them. MACVB members will be able to have an annual subscription of DMOU teleseminars. Each month, DMOU offers these CVB-based teleseminars hosted by Zeitgeist Consulting's, Bill Geist. Members are able to pick a set of 12 past taped editions or choose one of the three tracks for this year – management, sales and marketing.

Adjournment: The annual meeting was adjourned at 12:20 PM.