

Missouri Association of Convention & Visitors Bureaus

Web site Report - www.macvb.net / www.macvb.com / www.macvb.org

	2007	2006	2005	2004	2003
Visitor Sessions:					
January	8,040	3,925	3,379	3,332	3,266
February	6,528	5,319	3,388	2,826	3,242
March	9,024	6,908	3,682	3,690	4,009
April	14,301	6,598	4,115	2,635	4,319
May	11,828	5,790	4,016	2,973	5,280
June	11,077	6,632	3,439	3,008	4,239
July	10,590	6166	3,737	2,942	4,535
August	7,498	4983	3,842	3,654	3,970
September	5,247	5701	3,041	3,141	3,835
October	4,772	5811	3,666	3,190	3,455
November	4,587	6599	3,426	2,057	3,481
December	5,990	7818	3,488	3,481	3,215
Year-to-date	99,482	72,250	43,219	36,929	46,846

Top 5 requested pages (As of December, 2007):

1. Members
2. Information Request
3. About MACVB
4. News
5. MACVB Regions

Top 5 Referring Sites (As of December, 2007):

1. MissouriCaves.com
2. Jefferson City CVB
3. MO Div of Tourism
4. Cape Girardeau CVB
5. Sedalia CVB

Top Search Engines (As of December, 2007):

Google - 81%
 Yahoo - 18%
 AOL - 1%

of Web Sites Linked to macvb.net / .com / .org: 204

NOTE: MACVB.net went on-line March, 2002. MACVB.com & MACVB.org Web site addresses were secured and routed to macvb.net on 5/29/02. Site re-designed May, 2003.

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